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I have found that the local weather and traffic reports that XM Radio provides have been of great benefit to my business. I am a long haul truck owner operator, and since XM has started providing this service I have found that I am able to avoid areas of congestion and traffic accidents. Many people have commented that some local radio stations provide this service, which is true, however I travel from coast to coast and from border to border, and cannot be expected to know what station in a given city does traffic reports, or at what time they are given. On the other hand, I can get the weather and traffic from XM 24/7 and that is what I need.